



A LIST APART

Articles

The Untapped Power of Vulnerability & Transparency in Content Strategy

by **Travis McKnight** · August 22, 2019

Vulnerability and transparency are strengths masquerading as weaknesses. Together, they create empowering and meaningful content that can deeply engage your users, transcending mere conversion to build lifelong customer loyalty. Travis McKnight shows how to turn even your company's worst problems and mistakes into powerful content strategies.

An Essential Tool for Capturing Your Career Accomplishments

by **Jessica Ivins** · August 08, 2019

The best way to prepare for your next job application, interview, or performance review takes just a few minutes each week. Jessica Ivins tells us about the Career Management Document, how it can help your career, and how to get started.

Getting to the Heart of Digital Accessibility

by **Carie Fisher** · August 01, 2019

You've heard it before: there is not enough diversity in tech. But Carie Fisher offers one solution you may not have heard: that focusing on accessibility may be key in making the tech world itself more accessible.

Responsible JavaScript: Part II

by **Jeremy Wagner** · June 13, 2019

Web development is hard. We don't always get it right on the first try. Fortunately, we don't have to get everything perfect from the start. Jeremy Wagner provides some helpful ways to start recovering from our collective JavaScript hangover.

Resilient Management, An Excerpt

by **Lara Hogan** · June 06, 2019

Great managers ensure their teams are successful and that team members grow in their careers. In this excerpt from her new book, *Resilient Management: How to Grow Disruptive*

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Write CSS class names for each of the highlighted elements on the page. Use the BEM naming system to create your class names.

- 1.
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